



Go bananas and boost your POP campaigns with Stafix®.

# Point-of-Purchase Advertising

**Stafix® is ideal for Point-of-Purchase (POP) applications and provides high added value in temporary indoor advertising.**

It is a well-known fact that a significant amount of purchase decisions are done in store, at the point-of-sale. Various studies show that 50-70% of all purchase decisions are impulsive.

Don't make an impulsive decision when selecting the material for your next POP campaign. Choose a product that will have the most effective impact on your POP campaign!

Even the best design is useless if it is not displayed. Stafix®'s ease of use ensures that your publicity ends up where it was meant to be.

Stafix®-stickers can be used e.g. to advertise various drinks, ice creams frozen food, electronics or cosmetics.



100% Recyclable



Bubble Free



Tear Resistant